

The EHEA in a global setting

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The External Dimension of the Bologna Process

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Outline

- Background
- The strategy: The EHEA in a Global Setting
- Actions at HEI, National and European levels
- Mobility for Better Learning
- BFUG WG on Mobility & Internationalization
- Final Remarks



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Background

- Bologna Declaration 1999 sets out objectives
 - “of increasing the international competitiveness of the European system of higher education”
 - “to ensure that the European higher education system acquires a world-wide degree of attraction”
- Ministerials Communiqués of Prague (2001), Berlin (2003) and Bergen (2005)
 - “the EHEA as a partner to higher education systems in other regions of the world”
 - request to the Bologna Follow Up Group (BFUG) to elaborate and agree on a strategy for the External Dimension fo the Bologna Process
- Growing interest of the European reform model in other parts of the world in the context of reform processes, to establish convergence at supranational level
- Discussion between European and International partners on mutual recognition and qualifications
- Adoption of strategies on Internationalization and Mobility:
 - “The European Higher Education Area in a Global Setting” (London 2007)
 - Mobility Strategy 2020 for the EHEA: Mobility for a Better Learning (Bucharest 2012)

The Strategy: EHEA in a Global Setting

- **Prerequisites**

- Coherent implementation of the EHEA as the internal and external dimensions are interlinked
- Convergence of the national HE systems

- **Guiding Principles**

- Build on European's heritages, values and achievements, while adapting to specific circumstances across the world
- Close cooperation of all HE stakeholders. Joint effort of governments, HEI and their national and European associations, students, staff and international organizations and institutions
- Wide geographical scope not excluding any region or country in the world. The diversity of the international cooperation links and activities of countries and HEI across the world is a strength and an asset for the EHEA

EHEA in a Global Setting: Policy Areas

1. Improving information on the EHEA
2. Promoting European Higher Education to enhance its world-wide attractiveness and competitiveness
3. Strengthening cooperation based on partnership
4. Intensifying policy dialogue
5. Furthering recognition of qualifications



EHEA in a Global Setting: Policy Areas

Improving information

- Increase visibility
- Rectify misperception and Bologna myths
- Monitor the global perception and assessment
- Provide correct information about the EHEA

World-wide attractiveness

- Concerted efforts to increase international attractiveness to students and academics
- Setting of national organizations responsible for international promotion
- Facilitating the granting of visas, social security coverage and work permits for staff



EHEA in a Global Setting: Policy Areas

Cooperation based on partnership

- Enhanced HE cooperation with all regions of the world covering highly developed, emerging and developing countries and the full range of HE programmes and activities
- Build capacity in HE in developing countries
- Set requisite framework conditions, including balanced exchanges to counter-act brain drain

Policy Dialogue

- Systematize and broaden policy dialogue with non-EHEA countries and institutions
- Exchange of ideas and share of good practices

Recognition

- Develop policies and practices furthering the fair recognition of qualifications
- Shift of procedures to learning outcomes and better understanding of the “substantial differences”



EHEA in a Global Setting: Actions

Improving Information

- Bologna Information Brochure
- Bologna website
- EUA Bologna Handbook
- EUA-ACA Handbook on Internationalisation of EHE
- Bologna Information Points
- Information for international students and researchers
- Views from the world
 - Canadá: Statement of the BP
 - New Zealand and the BP
 - The BP from a U.S. perspective

World-wide attractiveness

- National HE promotion organisms
- Erasmus Mundus Global Promotion
 - Study in Europe website with links to national and HEI websites
 - Innovation services for international study
 - Marketing techniques
 - Promotion events
 - Media campaign and info materials
- Information and promotional tools
- Fairs, media campaigns and branding
- Network of Bologna promoters



EHEA in a Global Setting: Actions

Cooperation based on Partnership

- HE Consortia
- Joint Study Programmes
- Institutional development and Capacity building
- Mobility Programmes
- Foreign language learning
- Joint research activities

Policy Dialogue

- Bologna Policy Forum
- HE policy fora: ENQA, EURASHE, UNESCO Global Forum
- Bologna visits, consultation & advice

Recognition

- ENIC/NARIC networks
- Regional Conventions
- Work on “substantial differences”
- EQAR
- QA in Cross-border HE



Mobility for Better Learning

Aims and targets

- Central objective of the Bologna process: High quality mobility of students, early-stage researchers and academic staff as a mean to:
 - further internationalization of the higher education systems, institutions and personnel.
 - enhance the competences, knowledge and skills
 - improve academic collaboration and dissemination of innovations and knowledge
 - improve HE systems through international inter-comparison
 - promote employability and personal development
- Leuven/Louvain-la –Neuve Communiqué: Mobility target. In 2020, at least 20% of those graduating in the EHEA should have had a study or training period abroad

Mobility for Better Learning: Measures

- All MC countries develop and implement their own I&M and mobility strategies/policies with concrete aims and measurable mobility targets
- Mobility target:
 - Physical mobility in the three cycles
 - Minimum of 15 ECTS or 3 months
 - Outward and Inward mobility. EC invited to develop and provide data
- Open HE systems and better balanced mobility in the EHEA and of the EHEA with third countries
- Use of QA and Transparency tools for promoting high quality mobility inside and outside the EHEA
- Dismantle obstacles:
 - funding at all levels, portability of grants, loans and scholarships
 - increase quality and relevance of mobility periods
 - Lisbon Recognition Convention in MC legislations
 - National problems: visas, residence and work permits,..
 - Pensions
 - Under-represented groups
 - Teaching of foreign languages
- Flexibility: restrict the state regulation of study courses to a minimum
- Better information on study programmes
- Communication of the individual, institutional and social benefits of mobility



BFUG WG on M&I

- New structure of BFUG WG in 2012. BFUG WG M&I
- Purpose, contribution to:
 - Implementation of the Mobility 2020 Strategy, supporting MC in the implementation of selected measures
 - portability
 - description of study programmes
 - quality in mobility
 - Evaluation of the “EHEA in a Global Setting Strategy” and further internationalisation of the EHEA
 - Review the Bologna Policy Forum concept with the aim of further improving policy dialogue with non-EHEA countries

BFUG WG M&I: Tasks

- Guidelines on staff mobility
- National implementation of selected measures of the Mobility 2020 Strategy: Peer learning, exchange of good practices and regional cooperation
- Examine ways of overcoming mobility obstacles: transparency, joint programmes
- Improved information on study programmes in the EHEA
- European accreditation approach for joint programmes
- Feasibility of a common approach on the portability of grants, loans and scholarships
- Reporting on the implementation of the mobility strategy
- Assessment on options to improve the international attractiveness of the EHEA
- Guidelines for further internationalization developments in the EHEA

Final Remarks

- On-going work on further internationalisation developments in the EHEA and implementation of the Mobility 2020 strategy
- Revision of the 2007 strategy
- Efforts to consolidate the BPF as instrument for policy dialogue at regional level
- Work on indicators and scorecard for internationalisation
- Harmonisation of the description of study programmes as a mean to increase mobility
- Support to MC to develop and implement national strategies on Mobility and Internationalisation.



Thank you very much for your attention !

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